



Paul Woods B.Pharm. M.A.(Medical Ethics & Law) MRPharmS

Paul Woods is an independent consultant on marketing and sales ethics and compliance.

He left AstraZeneca early in 2011 where he was responsible for overseeing compliance policies working in the Global Compliance Group. He also advised on world-wide promotional regulatory standards and led the company's promotion 'Nominated Signatories' network.

Until January 2011 Paul was co-chair of the EFPIA Informed Patient Task Force leading the industry evaluation and response to the proposals on possible changes to European legislation on prescription medicine information to patients. He was also a member of the committees overseeing both the IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) and EFPIA (European Federation of Pharmaceutical Industry Associations) marketing codes of practice. He led an IFPMA joint working group with FIP (International Pharmacists Association) on industry/pharmacist interactions and also the 2011 revision of the EFPIA Patient Organisation code. He is a former co-chair and current organising committee member of the Pharmaceutical Compliance Forum's annual European meeting and is a member of the advisory group for the INSEAD Healthcare Compliance Leadership Programme. Until recently he was an advisor to the University College London, Centre for Law and Ethics.

Paul is a pharmacist who has worked in medical information, clinical research and medical affairs roles. He worked for Squibb, before joining ICI Pharmaceuticals which became Zeneca and then AstraZeneca. He has been awarded a Master of Arts degree in Medical Ethics and Law that included an ethical analysis of European law relating to information on prescription medicines for patients.

PWcompliance@btinternet.com