



Mat Phillips

Co-founder of Engage Health Alliance –Europe, a patient-centred organisation dedicated to facilitate multi-stakeholder engagement, Mat has over twenty years experience in the Pharmaceutical Industry, with over ten at Board level with Johnson&Johnson. His broad range of skills and experience span both traditional and new approaches to sales and marketing and he has pioneered a ‘digital first’ approach to support operating companies adapt to the challenges of a new business model.

Mat speaks passionately about the need for pharma to change and more closely engage with patients and the general public. His consultancy, Neovoca , helps pharma ‘build a legitimate and valuable dialogue with patients’ and he understands the real and perceived challenges facing companies as they adapt and change to a consumer-led world.