

Dr Ben Goldacre

Ben is an award-winning writer, broadcaster, and medical doctor who says he "specialises in unpicking dodgy scientific claims made by scaremongering journalists, dodgy government reports, evil pharmaceutical corporations, PR companies and quacks".

He has written the weekly <u>Bad Science column</u> in the Guardian since 2003. <u>"Bad Science" the book (4th Estate)</u> has sold over 250,000 copies, reached #1 in the paperback non-fiction charts, and is being published in 18 countries.

Follow Ben's thoughts on his <u>Bad Science blog</u> or his <u>Secondary blog</u> and/or follow him directly on <u>Twitter @bengoldacre</u>